MANIPAL UNIVERSITY JAIPUR
(University under Section 2(f) of the UGC Act)

Online MANIPAL

• 100% Online

Your Journey to Success Starts Here

MBA | MCA | MCom | MA-Economics | MA JMC | MSc-Mathematics |
BBA | BCA | BCOM



UGC Entitled

NAAC A+ Accredited

FOR MORE INFORMATION CONTACT US ON
090 440 76 991 | 099 188 34 999

Prospectus 2026-27

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Prospectus 2026-27

About MUJ

Launched in 2011 on invitation from the Government of Rajasthan, Manipal University Jaipur is a self-financed State Private University that has redefined academic excellence in the region.

The multi-disciplinary university offers career-oriented courses at all levels across diverse streams, with best-in-class infrastructure, including state-of-the-art research facilities and a digital library. In line with Manipal University's legacy of providing quality education to its students, the campus uses the latest in technology to impart education.

15+
Years of educational excellence

160,000+
Online Learners

20,000+
Online Degree alumni

40+
Student nationalities

2,000+
Learner footprint across towns & cities of India

> "Give an individual a professional education and you have given him a lifestyle."

Padma Shri Dr T.M.A. Pai
1898 - 1979
Founder - Manipal Group



Dr NN Sharma
President
Manipal University Jaipur



Dr Gadapa Mallikarjuna
Director - Centre for Distance and Online Education,
Manipal University Jaipur

Manipal UniversityJaipur (MUJ) Accolades

UGC- entitled Online Degrees
Equivalent to Campus Degree

ACCREDITATION

Rajasthan's 1st
NAAC A+ Accredited
University

Globally Recognised
Online Degrees

Member of ACU

RANK 58

Amongst India's Top 100
Universities in 2025

RANK 195

Amongst South Asia's Top 200
Universities (2026)

RANK 2

Amongst Top 20 Private & Deemed
Multidisciplinary Universities in India
(2025)

RANK 7

Amongst Top 10 Private Distance
& Online Institutions in India (2025)

RANK 9

Universities (Management) 2024

RANKED 301-400

Amongst Top 400 Universities
(2025)

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The Right Step For The Right Future

World Class Education

Access UGC-entitled online degrees from a NAAC A+ accredited university with 15+ years of educational excellence. Learn from experienced faculty who are experts in their domains.

Next-Gen Pedagogy

Attend live classes and access recorded lectures & e-learning content anywhere, anytime through our advanced digital learning platform.

Global Networking Opportunities

Expand your professional network by interacting with peers, faculty & other professionals across industries. Attend regular webinars led by experts to get industry insights.

Prestigious Manipal Alumni Status

Benefit from 70+ years of Manipal legacy and become a member of the reputed alumni network.

Placement Assistance

Become a job-ready professional through placement assistance which includes resume building, mock interviews, skill assessments, and more.

Exhaustive Content & Resources

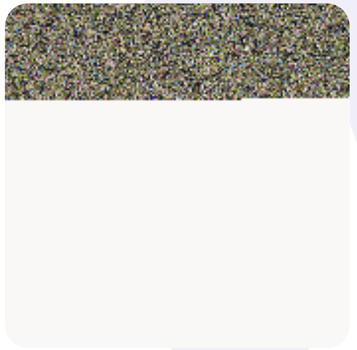
Access an exhaustive e-library with over 1,80,000 e-books, e-databases, journals, and more. Get free access to 110+ hours of skill enhancement content worth INR 50,000.

Attractive Scholarships

Gain access to exclusive scholarships designed for defense personnel, government employees, differently abled people & meritorious students.

Special access to Coursera

Unlock 12,000+ courses and certifications at a special price of INR 3,999 (vs. INR 13,999). Available as an optional add-on during/after admission with a validity of one year from the date of activation.



"I wanted to specialize in marketing, which is why I decided to start by pursuing an online BBA. As a working professional, an online degree was the best choice for me. The faculty at MUJ are experienced and; guide us well and the student portal is user-friendly."

- Rohan Kaywal

Program Delivery

Quality education, delivered seamlessly through state-of-the-art technology, so learning never slows down.

- Online program entitled by UGC
- 24x7 learning with best-suited content
- Career support to find your dream job
- Expert faculty and mentors
- Industry expert sessions, webinars and projects
- Foundation courses
- Access to Coursera at additional fee
- Scholarships for deserving candidates





"I have been working as a lab technician in Manipal University Jaipur for 8 years, I have good technical skills like video recording and editing. However, I wanted to improve my knowledge, so I decided to pursue an online MA JMC. I want to pursue my PhD after this online program, and I also hope to become a news anchor one day."

- Ashok Sharma

Eligibility

- Candidates must have a 10 + 2 + 3-year bachelor's degree from a recognized university/institution or an equivalent qualification as recognized by the Association of Indian Universities.
- Candidates must have a minimum of 50% marks in aggregate in graduation (45% for reserved categories).
- Candidates who have completed 10+2 education or graduate level education outside India must produce a certificate of equivalence issued by the Association of Indian Universities.

Duration

- Minimum 2 years (divided into four semesters)

Career prospects

- Digital Marketing Specialist
- Brand Manager
- Product Manager
- Wealth Manager
- Supply Chain & Operations Manager
- Business Analyst

Master of Business Administration | Online MBA

Leap ahead in just 24 months, with a program that prepares you to excel as a leader in today's competitive world. Choose from 13 career-focused online MBA specializations to build a successful career path in your chosen domain.

Achieve an Increased earning potential, gain job-ready business skills, and access to a global network of alumni.



Online MBA | Program Structure

First Semester

- Entrepreneurial Practice
- Business Communication (WAC)
- Managerial Economics
- Financial Accounting
- Data Visualization (Excel/Tableau)
- Organizational Behaviour
- Marketing Management

Second Semester

- Business Research Methods (R/Python)
- Operation Management
- Human Resource Management
- Management Accounting
- Financial Management
- Legal Aspects of Business
- Business Communication (VAC)

Third Semester

- Strategic Management
- Term Paper
- 4 elective courses in chosen area

Fourth Semester

- International Business Management
- Project
- 4 elective courses in chosen area
- For super specialization, elective group from semester 3 can be continued here

- Total credits: 90
- Business Communication subjects in Semester 1 & 2 carry 2 credits each
- Elective subjects carry 4 credits each

  Project during the final semester carries 6 credits

- **Note:** For super specialization, students will continue with subjects from their chosen elective group across both Semester 3 and Semester 4. For dual specialization, students can choose two elective groups. Semester 3 will cover all subjects from Elective 1, while Semester 4 will cover all subjects from Elective 2. Subjects from each elective group are completed in separate semesters, without overlap.

Program Specializations/Electives

Electives	Third Semester	Fourth Semester
01 Finance	• Security Analysis and Portfolio Management • Mergers and Acquisitions • Taxation Management • Internal Audit and Control	• International Financial Management • Treasury Management • Merchant Banking and Financial Services • Insurance and Risk Management
02 Marketing	• Sales Distribution and Supply Chain Management • Consumer Behaviour • Retail Marketing • Marketing Research	• Services Marketing and Customer Relationship Management • Advertising Management and Sales Promotion • e-Marketing • International Marketing
03 Human Resource Management	• Manpower Planning and Sourcing • Management and Organizational Development • Employee Relations Management • HR Audit	• Compensation and Benefits • Performance Management and Appraisal • Talent Management and Employee Retention • Change Management
04 Analytics and Data Science	• Programming in Data Science • Exploratory Data Analysis • Introduction to Machine Learning • Visualization	• Advanced Machine Learning • Unstructured Data Analysis • Business Analytics • Data Scraping
05 IT and FinTech	• Database Management Systems • Software Engineering • Technology Management • Business Intelligence and Tools	• eCommerce • FinTech Payments and Regulations • Cryptocurrency and Blockchain • Enterprise Resource Planning

Program Specializations/Electives

Electives	Third Semester	Fourth Semester
06 Operations Management	• Production and Operations Management • Enterprise Resource Planning • Logistics and Supply Chain Management • Operations Research	• Services Operations Management • Total Quality Management • Production, Planning and Control • Project Management
07 International Business	• International Financial Management • International Marketing • Management of Multinational Corporations • Export-Import Management	• Foreign Trade of India • Global Logistics and Distribution Management • International Business Environment and International Law • Export-Import Finance
08 Information System Management	• Software Engineering • Database Management Systems • Computer Networks • Business Intelligence and Tools	• Enterprise Resource Planning (ERP) • E-Commerce • Technology Management • Java and Web Design
09 Project Management	• Introduction to Project Management • Project Planning and Scheduling • Project Finance and Budgeting • Managing Human Resources in Projects	• Quantitative Methods in Project Management • Project Risk Management • Project Quality Management • Contracts Management in Projects
10 Supply Chain Management	• Supply Chain Management • Outsourcing • Food Supply Chain Management • Inventory Management	• Global Logistics and Supply Chain Management • Category Management in Purchasing • Purchasing and Contracting for Projects • Supply Chain Cost Management

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Program Specializations/Electives

Electives	Third Semester	Fourth Semester
11 Banking, Financial Services & Insurance	• Bank Management & Financial Risk Management • Financial Statement Analysis & Business Valuation • Principles & Practices of Insurance • Financial Services	• ALM & Treasury Management • Basel Regulations & Risk Management in Banking • Life Insurance Management • General Insurance Management
12 Digital Marketing	• Introduction to Digital Media • New Media and Social Media Spectrum • Media Laws and Ethics • IT in Business	• Media Planning and Economics • Entrepreneurship and Digital Marketing • E-Marketing • Advertising and Brand Management
13 Retail Management	• Sales and Distribution Management • Retail Customer Relationship Management • Retail Marketing • E-retailing	• International Retailin • Entrepreneurship in Retail Business • Retail Buying and Merchandising • Advertising and Brand Management

Note: Every student shall undertake project work, either at their place of work or elsewhere in the chosen area of elective to complete the program. The project work will commence from the third semester and has to be completed by the end of the fourth semester.

Online MCA

Master of Computer Applications

This MCA program features a future-ready curriculum with in-demand specializations like AI, Data Science, Cybersecurity, and Machine Learning. Designed for tech-driven professionals, it blends core computer science knowledge with real-world applications, preparing students for roles in software development, data analysis, IT management, and more. Flexible and industry-focused, it's ideal for those looking to build strong technical and problem-solving skills for today's digital economy.

Eligibility

- Candidates must have completed 10+2+3-year bachelor's degree in Computer Applications/Computer Science/Information Technology with a minimum of 50% of marks (45% for reserved categories) from a recognized university/institution, or an equivalent qualification as recognized by the Association of Indian Universities (AIU) or other competent bodies
- Candidates with a 10+2+3-year bachelor's degree in non-computer streams (such as Science, Arts, Commerce, or Management) are eligible for MCA admission, subject to completing a compulsory bridge course in computer science fundamentals during Semester 1. Those without Mathematics at the 10+2 or bachelor's level must also complete a bridge course in Mathematics.
- Candidates who have completed their 10+2 or graduate level education outside India must produce a certificate of equivalence issued by the Association of Indian Universities.

Duration

- Minimum 2 years (divided into four semesters)

Career prospects

- Software Developer/Engineer
- Web Developer
- Mobile App Developer
- Database Administrator
- System Analyst
- Network Administrator
- Cloud Solutions Architect
- Cybersecurity Analyst
- Data Scientist/Data Analyst



Online MCA Program Structure

First Semester

- Fundamentals of Computer
- Fundamental of Mathematics
- Discrete Mathematics and Graph Theory
- Python Programming
- Programming & Problem-Solving using C
- Relational Database Management System
- Data Visualization
- Relational Database Management - Lab
- Programming & Problem-Solving using C - Lab
- Python Programming - Lab

Second Semester

- Computer Networks & Protocols
- Object Oriented Programming using JAVA
- Operating System
- Data Structure and Algorithms
- Computer Architecture
- Elective – I
- Object Oriented Programming using JAVA - Lab
- Data Structure and Algorithms - Lab

Third Semester

- Unix & Shell Programming
- Web Technology
- Software Engineering & Project Management
- Elective II
- Elective – III
- Unix & Shell Programming – Lab
- Web Technology - Lab

Fourth Semester

- Mobile Application Development
- Project Work
- Elective - IV

- Total Credits: 85
- Labs carry 1 credit each
- Computer Architecture during the second semester carries 2 credits
- Project Work during the final year carries 8 credits

MUJ reserves the right to change the program design, format, number of sessions, certificate format, and terms in the program or can incorporate any such change deemed necessary by the institute without prior intimation.

Program Specializations/Electives

Electives	Elective I	Elective II	Elective III	Elective IV
01 AI and Data Science	• Artificial Intelligence	• Categorical Data Analysis and Generalized Linear Models	• Deep Learning and Text Mining	• Applied Data Analytics
02 Cloud Computing	• Fundamentals of Cloud Computing	• Cloud Architecture and Services	• Google Cloud Essentials	• Cloud Application Development
03 Cybersecurity	• Cybersecurity Essentials	• Cyber Law and Ethics	• Ethical Hacking	• Cryptography and Network Security
04 Comprehensive Emerging Technologies	• IoT Essentials	• Data Mining Techniques	• Blockchain Technologies	• Big Data Analytics and Business Intelligence
05 AI & ML	• Fundamentals of Artificial Intelligence and Problem Solving	• Introduction to Machine Learning	• Fundamentals of Unsupervised Learning	• AI in Project Management

Online

Master of Commerce | MCom

This MCom program blends advanced commerce knowledge with real-world skills, preparing students for roles in finance, strategy, and global business. Flexible and industry-focused, it's ideal for building strong analytical and leadership capabilities.

Eligibility

- Candidates must have completed 10+2+3-year bachelor's degree from a recognized university/institution or an equivalent qualification as recognized by the Association of Indian Universities.
- Candidates who have completed 10+2 education or graduate level education outside India must produce a certificate of equivalence issued by the Association of Indian Universities.

Duration

- Minimum 2 years (divided into four semesters)

Career prospects

- Chartered Accountant (CA)
- Company Secretary (CS)
- Cost and Management Accountant (CMA)
- Financial Analyst
- Investment Banker
- Tax Consultant
- Auditor
- Accounting Manager
- Finance Manager



Online

MCom | Program Structure

First Semester

- Management Concepts and Organizational Behavior
- Managerial Economics
- Financial Management
- Cost Analysis and Control
- Business and Economic Laws
- Financial Accounting and Reporting

Second Semester

- Research Methodology and Statistical Analysis
- Management Accounting
- Marketing Management
- Business Environment
- Project Planning, Appraisal and Control
- Management of Financial Institutions, Market and Service

Third Semester

- Strategic Management
- E-commerce
- International Business
- Corporate Tax Laws and Planning
- Security Analysis and Portfolio Management
- Management Information System

Fourth Semester

- Advanced Corporate Accounting
- Audit and Assurance
- Risk Management
- Business Ethics and Corporate Governance
- Indirect Taxes - GST
- Project report

- Total credits: 100
- Project Report carries 8 credits
- All other courses carry 4 credits each

MUJ reserves the right to change the program design, format, number of sessions, certificate format, and terms in the program or can incorporate any such change deemed necessary by the institute without prior intimation.

Master of Arts in Economics

Online

MA

This MA in Economics blends advanced theory with real-world applications, offering specializations in Applied and Financial Economics. Ideal for careers in policy, research, and finance, it builds strong analytical and decision-making skills for today's data-driven world.

Eligibility

- Candidates must have completed 10+2+3-year bachelor's degree from a recognized university/institution or an equivalent qualification as recognized by the Association of Indian Universities.
- Candidates who have completed 10+2 education or graduate level education outside India must produce a certificate of equivalence issued by the Association of Indian Universities.

Duration

- Minimum 2 years (divided into four semesters)

Career prospects

- Economist
- Economic Analyst /Research Analyst
- Financial Analyst
- Investment Analyst
- Policy Analyst
- Data Analyst
- Market Research Analyst
- Banking Professional
- Stock Market Analyst



Online MA in Economics | Program Structure

First Semester

- Microeconomics-I
- Macroeconomics-I
- Fundamentals of Mathematics and Statistics
- Indian Economy
- Public Economics and Policy

Second Semester

- Microeconomics-II
- Macroeconomics-II
- Intermediate Econometrics
- History of Economic Thought
- Economics of Innovation and Entrepreneurship

Third Semester

- Application of Data Science in Economics
- Environmental Economics
- Development Economics
- Game Theory
- Elective I (choose any one)
  - Health Economics
  - Behavioral Economics
  - Agriculture Economics

Fourth Semester

- International Economics
- Monetary Economics
- Operation Research in Economics
- Dissertation
- Elective II (choose any one)
  - Labor Economics
  - Economics of Human Development
  - International Financial System

- Total Credits: 83
- Electives in 3rd semester and 4th semester carry 4 credits each
- Dissertation carries 6 credits
- All courses carry 4 credits each

MUJ reserves the right to change the program design, format, number of sessions, certificate format, and terms in the program or can incorporate any such change deemed necessary by the institute without prior intimation.

Eligibility

- Candidates must have completed 10+2+3-year bachelor's degree from a recognized university/institution or an equivalent qualification as recognized by the Association of Indian Universities.
- Candidates who have completed 10+2 education or graduate level education outside India must produce a certificate of equivalence issued by the Association of Indian Universities.

Duration

- Minimum 2 years (divided into four semesters)

Career prospects

- Journalist (Print/Online/Broadcast)
- News Reporter/Correspondent
- News Anchor/TV Presenter
- Content Writer/Creator
- Copywriter
- Editor (Print/Digital)
- Video Editor
- Public Relations Officer (PRO)
- Social Media Manager

Master of Arts in Journalism & Mass Communication

Online MA JMC

This MA program offers a future-ready blend of journalism, digital media, PR, and communication. With specializations in key media fields, it equips students with practical skills and strategic insight for careers in news, content, and corporate communication. Ideal for those ready to lead in a fast-evolving media landscape.



Online

MA JMC | Program Structure

First Semester

- Basics of Language
- Social Structure and Current Affairs
- Fundamentals of Photography
- Communication Theories and Models
- Concept of News and Reporting
- Development of Media
- Basics of Audio and Visual Communication

Second Semester

- Media Language
- Political Science and Current Affairs
- Digital Publishing
- Editing and Layout Designing
- Public Relations
- Broadcast Journalism
- Media Laws and Ethics
- Development Communication

Third Semester

- Writing for New Media
- Intercultural Communication and Current Affairs
- Mobile Editing Software
- Elective Set A
- Elective Set B
- Communication Research
- Minor specialization
- Internship evaluation

Fourth Semester

- Script and Screenwriting
- Economic Structure and Current Affairs
- Basics of Audio and Video Editing
- Film Appreciation
- Final project
- Dissertation

- Total Credits: 84
- MUJ reserves the right to change the program design, format, number of sessions, certificate format, and terms in the program or can incorporate any such change deemed necessary by the institute without prior intimation.

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Program Specializations/Electives

Electives	Third Semester	Fourth Semester
11 Elective: Set A	• Beats of Journalism	**Final Project** Medium wise: • Print Production • Audio Production • A/V Production • Website Management Beat wise: • Social • Political • Cultural • Business • Sports • Science
12 Elective: Set B (Choose one)	• Mobile Journalism, Advertising Theory & Practice	
13 Minor specialization (Choose one)	• Corporate Communication, Data Journalism	

- Note: Every student shall undertake project work, either at their place of work or elsewhere in the chosen area of elective to complete the program. The project work will commence from the third semester and has to be completed by the end of the fourth semester.
- MUJ reserves the right to change the program design, format, number of sessions, certificate format, and terms in the program or can incorporate any such change deemed necessary by the institute without prior intimation.

Online

MSc

Master of Science in Mathematics

Pursue advanced knowledge in pure and applied mathematics with this MSc program. Designed for aspiring researchers, educators, and analysts, this program builds strong theoretical foundations and practical skills for impactful careers in academia, data science, and beyond.

Eligibility

- Candidates must have either a BSc degree or a 10+2+3/4 years equivalent Bachelor's degree with Mathematics as a compulsory subject, from a University/Institution recognized by the Association of Indian Universities (AIU) or any other competent body.
- Candidates who have completed 10+2 education or graduate level education outside India must produce a certificate of equivalence issued by the Association of Indian Universities.

Duration

- Minimum 2 years (divided into four semesters)

Career prospects

- Data Scientist
- Statistician
- Operations Research Analyst
- Researcher
- Teacher/Professor
- Quantitative Analyst
- Financial Analyst
- Cryptographer
- Computational Scientist



Online

MSc in Mathematics

Program Structure

First Semester

- Advanced Linear Algebra
- Mathematical Analysis
- Advanced Differential Equations
- Advanced Complex Analysis
- Topology-I
- Dynamics of a Rigid Body

Second Semester

- Partial Differential Equation
- Optimization Theory and Techniques
- Functional Analysis
- Measure Theory & Integration
- Research Methodology & Technical Writing
- Seminar

Third Semester

- Fluid Dynamics
- Special Functions
- Integral Equations and Calculus of Variations
- Theory of Field Extensions
- 2 subjects from chosen elective group

Fourth Semester

- Project
- 2 subjects from chosen elective group

- Elective subjects in 3rd semester and 4th semester carry 3 credits each
- Seminar during the second semester carries 2 credits
- Project during the final semester carries 10 credits
- Core subjects carry 3 or 4 credits each

Note: MUJ reserves the right to change the program design, format, number of sessions, certificate format, and terms in the program or can incorporate any such change deemed necessary by the institute without prior intimation.

Program Specializations/Electives

Electives	Third Semester	Fourth Semester
01 Mathematics	• Fuzzy Sets & Their Applications • Mechanics of Solids	• Mathematical Statistics • Linear Models
02 Data Science	• Fundamentals of Data Science • Machine Learning	• Data Visualization • Business Analytics
03 Computational Science	• Theory of Computation • Simulation and Modelling	• Quantum Computing • Natural Language Processing (Deep Learning)
04 Econometrics	• Mathematics for Economists • Econometrics Applications	• Econometric Methods • Bayesian Econometrics

- Note: Every student shall undertake project work, either at their place of work or elsewhere in the chosen area of elective to complete the program. The project work will commence from the third semester and has to be completed by the end of the fourth semester.
- MUJ reserves the right to change the program design, format, number of sessions, certificate format, and terms in the program or can incorporate any such change deemed necessary by the institute without prior intimation.

Eligibility

- Candidates must have completed 10+2 education from a recognized national or state board institution or 10+3 diploma from a recognized national or state institute.
- Candidates must have at least 40% marks in aggregate in 10+2 / diploma (35% for reserved categories).
- Candidates who have completed 10+2 education or graduate level education outside India must produce a certificate of equivalence issued by the Association of Indian Universities.

Duration

- Minimum 3 years (divided into six semesters)

Career prospects

- Marketing Manager
- Financial Analyst
- Human Resources Manager
- Sales Manager
- Digital Marketing Specialist
- Business Consultant
- Entrepreneur/Startup Founder
- Operations Manager
- Banking and Financial Services Professional

Online BBA

Bachelor of Business Administration

This BBA program offers a future-focused curriculum with in-demand specializations such as Marketing, Finance, HRM, Digital Business, and Data Analytics. Designed for aspiring business leaders, the program blends foundational knowledge with industry-relevant skills, equipping learners to excel in diverse roles across corporate, entrepreneurial, and global business landscapes. Flexible and practical, it's ideal for students aiming to build strong managerial and strategic capabilities early on.



Online BBA Program Structure

First Semester

- Business and Management Functions
- Financial Accounting
- Microeconomics
- Entrepreneurship and Innovation Management
- Universal Human Values
- Office Automation Tools

Second Semester

- Macroeconomics
- Financial Management
- Organizational Behaviour
- Community Development
- Introduction to Python
- Statistics for Managers
- Business Communication

Third Semester

- Operations Management
- Human Resource Management
- Marketing Management
- Cost & Management Accounting
- Interview Skills and Etiquettes
- Business and Corporate Laws
- Business Environment

Fourth Semester

- Indian Financial System
- Business Research Methods
- Supply Chain Management
- E-Commerce
- Design Thinking (MLC)
- Environmental Science
- Technology Management

Fifth Semester

- Fundamentals of Business Analytics
- International Business Management
- 3 subjects in the area of elective

Sixth Semester

- Strategic Management
- Management Information System
- Project
- 3 Subjects in area of elective

- Total credits: 126
- Elective subjects carry 3 credits each
- Project during the final semester carries 6 credits

Note: MUJ reserves the right to change the program design, format, number of sessions, certificate format, and terms in the program or can incorporate any such change deemed necessary by the institute without prior intimation.

Program Specializations/Electives

Specializations	Fifth semester	Sixth semester
01 Human Resource Management	• Industrial Relations & Labour Laws • Compensation Management • Human Resource Planning & Development	• International Human Resource Management • Talent Management and Employee Retention • HR Audit and Capital Management
02 Marketing	• International Marketing • Consumer Behavior • Digital Marketing	• Sales & Distribution Management • Advertising Management • Green Marketing
03 Finance & Accounting	• Financial Statement Analysis and Reporting • Security Analysis and Portfolio Management • Personal Financial Planning	• Mergers and Acquisitions • Investment Banking & Financial Services • Corporate Accounting
04 Entrepreneurship Management & Family Business	• Psychological Aspects of Entrepreneurs • Growing the Family Business in the Global Environment • Social Entrepreneurship	• Marketing for Startups • Entrepreneurship & Industry 4.0/5.0/6.0 • Scaling Excellence through Innovation & Incubation
05 Data Analytics	• Database Management System • Digital Marketing • Business Analytics for Decision Making	• Social media and Web Analytics • Data Mining and Warehousing • Data Visualization with R

Program Specializations/Electives

Specializations	Fifth semester	Sixth Semester
06 Retail and E-Commerce	• IT in Retail • Visual Merchandising • Entrepreneurship in Retail Business	• Retail Logistics Management • Digital Marketing for Retail Business • Enterprise Resource Planning (ERP)
07 Digital Marketing	• Introduction to Digital Media • IT in Business • Entrepreneurship and Digital Marketing	• E-Marketing • Advertising and Brand Management • New Media and Social Media Spectrum

- Note: Every student shall undertake project work, either at their place of work or elsewhere in the chosen area of elective to complete the program. The project work will commence from the third semester and has to be completed by the end of the fourth semester.
- MUJ reserves the right to change the program design, format, number of sessions, certificate format, and terms in the program or can incorporate any such change deemed necessary by the institute without prior intimation.

Online BCA

Bachelor of Computer Applications

This BCA program delivers a tech-forward curriculum with specializations in Data Analytics, Cloud Computing, Cybersecurity, and Full Stack Development. Designed for future-ready professionals, it combines core computing principles with practical, hands-on training to prepare students for high-demand roles in IT, software development, and emerging tech sectors. With a flexible learning approach, it's perfect for those aiming to build a strong foundation in computer applications and advance in the digital economy.

Eligibility

- Candidates must have completed 10+2 education from a recognized national or state board institution or 10+3 diploma from a recognized national or state institute.
- Candidates must have at least 40% marks in aggregate in 10+2 / diploma (35% for reserved categories).
- Candidates who have completed 10+2 education or graduate level education outside India must produce a certificate of equivalence issued by the Association of Indian Universities.

Duration

- Minimum 3 years (divided into six semesters)
- Maximum 6 years

Career prospects

- Web Developer
- Software Developer
- System Administrator
- Mobile App Developer
- Network Administrator
- QA Specialist
- Technical Writer
- System Analyst
- Technical Support Engineer



Online BCA Program Structure

First Semester

- Fundamentals of Mathematics
- Technical Communication
- C Programming
- Fundamentals of Computers & Digital Systems
- Introduction to Web Programming
- C Programming Lab
- WebProgramming Lab
- Environmental Science

Second Semester

- Basic Statistics and Probability
- Data Structures
- Database Management System
- Principle of Programming Languages
- Object-Oriented Programming using C++
- Database Management System Lab
- Data Structures using C++ Lab

Third Semester

- Computer Organization and Architecture
- Java Programming
- Data Communication & Protocols
- Operating Systems
- Artificial Intelligence for Problem Solving
- Java Programming Lab
- Operating System Lab

Fourth Semester

- Python Programming
- Software Engineering
- Data Mining & Visualization
- Introduction to Network Security
- Python Programming Lab
- Data Mining and Visualization Lab

Fifth Semester

- Mobile Application Development
- Machine Learning
- Cloud Computing & Applications
- Machine Learning Lab
- Aptitude and Technical Development
- Elective-I

Sixth Semester

- Wireless Communication
- Unix and Shell Programming
- Big Data
- Unix and Shell Programming Lab
- Project
- Elective-II

- Total credits: 127
- Labs carry 1 credit each
- Project during the final semester carries 3 credits
- All other courses carry 4 credits each
- Technical Communication, Environmental Science and Aptitude and Technical Development, carry 2 credits each.

MUJ reserves the right to change the program design, format, number of sessions, certificate format, and terms in the program or can incorporate any such change deemed necessary by the institute without prior intimation.

Program Specializations/Electives

Specializations	Fifth semester	Sixth Semester
Choose one	Elective-I	Elective-II
Cloud Computing	• Distributed Systems	• Cloud Storage & Data Management
Data Science & Analytics	• Big Data Analytics	• Data Visualization with Python
Cyber Security	• Ethical Hacking	• Information Systems Security

- Note: Every student shall undertake project work, either at their place of work or elsewhere in the chosen area of elective to complete the program. The project work will commence from the third semester and has to be completed by the end of the fourth semester.
- MUJ reserves the right to change the program design, format, number of sessions, certificate format, and terms in the program or can incorporate any such change deemed necessary by the institute without prior intimation.

Online

Bachelor of Commerce | BCom

Designed for aspiring commerce professionals, this BCom program blends core business knowledge with practical skills to prepare students for diverse roles in corporate, financial, and entrepreneurial settings. Flexible and industry-aligned, it's ideal for learners aiming to build strong analytical and financial expertise early in their careers.

Eligibility

- Candidates must have completed 10+2 education from a recognized national or state board institution or 10+3 diploma from a recognized national or state institute.
- Candidates must have at least 40% marks in aggregate in 10+2 / diploma (35% for reserved categories).
- Candidates who have completed 10+2 education or graduate level education outside India must produce a certificate of equivalence issued by the Association of Indian Universities.

Duration

- Minimum 3 years (divided into six semesters)

Career prospects

- Accountant
- Accounts Executive
- Tax Assistant
- Audit Assistant
- Banking Associate
- Financial Analyst
- Insurance Executive
- Business Analyst
- Stockbroker / Relationship Manager
- Entrepreneur



Online

BCom | Program Structure

First Semester

- General English
- Economic Theory
- Fundamentals of Accounting – I
- Business Organization
- Principles of Business Management

Second Semester

- Computer Awareness and Internet
- Marketing Management
- Fundamentals of Accounting – II
- Business Law
- Fundamentals of Entrepreneurship and Innovation

Third Semester

- Business Communication
- Financial Management
- Cost Accounting
- Financial Services
- E-Commerce
- Simulation

Fourth Semester

- Direct Taxes
- Business Statistics
- Business Environment
- Environmental Science
- Human Resource Management

Fifth Semester

- Management Accounting
- Indirect Taxes
- 3 Subjects in chosen area of elective

Sixth Semester

- Principles and Practice of Auditing
- Project
- 3 Subjects in chosen area of elective

- Total Credits: 120
- All courses carry 4 credits each
- MUJ reserves the right to change the program design, format, number of sessions, certificate format, and terms in the program or can incorporate any such change deemed necessary by the institute without prior intimation.

Program Specializations/Electives

Specializations	Fifth semester	Sixth Semester
01 Banking & FinTech	• Fundamentals of FinTech • Principles of Practice of Banking • Retail Banking	• Digital Banking • FinTech - Payments & Regulations • FinTech - Tools & Technology
02 Business Accounting & Taxation	• Business Accounting • Accounting with Tally ERP 9.0 • Corporate Financial Reporting	• Global Prospective and Compliance of Direct Taxation • Compliance and Application of Indirect Taxes • Tax Planning and Management
03 Accounting with AI	• Corporate Accounting • Financial Statement Interpretation • Introduction to AI	• Corporate Financial Reporting • Business Accounting • AI in Business Research
04 Economics	• Economic Development • Money and Banking • Financial Economics	• International Economics • Economic Laws • Applied Econometrics
05 Business Analytics	• Fundamentals of Business Analytics • Data Mining and Visualization • Marketing Analytics	• HR Analytics • Social Media and Web Analytics • Financial Analytics

Program Specializations/Electives

Specializations	Fifth semester	Sixth Semester
06 Financial Analytics	• Fundamentals of Analytics • Data Mining and Visualization • Financial Modelling -I	• Financial Modelling -II • Financial Statement Interpretation • Financial Analytics
07 E-Commerce	• E-Commerce Technologies and Platforms • Supply Chain Management • Digital Marketing	• E-Retailing • Supply Chain Management • E-Business
08 Digital Marketing with AI	• Introduction to Digital Media • Introduction to AI • E-Marketing	• AI in Business Research • Advertising and Brand Management • New Media and Social Media Spectrum

FOR MORE INFORMATION CONTACT US ON
090 440 76 991 | 099 188 34 999

Program Fees

Programs	Indian Nationals		Non-Resident Indians		Other Nationals	
	Semester Fee	Full course fee	Semester Fee	Full course fee	Semester Fee	Full course fee
MBA	INR 45,000	INR 1,80,000	USD 693	USD 2,772	USD 809	USD 3,236
MCA	INR 39,500	INR 1,58,000	USD 608	USD 2,432	USD 709	USD 2,836
MCOM	INR 27,000	INR 1,08,000	USD 405	USD 1,620	USD 473	USD 1,892
MA in Economics	INR 20,000	INR 80,000	USD 290	USD 1,160	USD 335	USD 1,340
MA JMC	INR 20,000	INR 80,000	USD 300	USD 1,200	USD 350	USD 1,400
MSc in Mathematics	INR 20,000	INR 80,000	USD 290	USD 1,160	USD 335	USD 1,340
BBA	INR 23,250	INR 1,39,500	USD 379	USD 2,274	USD 441	USD 2,646
BCA	INR 23,250	INR 1,39,500	USD 379	USD 2,274	USD 441	USD 2,646
BCom	INR 16,500	INR 99,000	USD 243	USD 1,458	USD 283	USD 1,698

A non-refundable additional application fee of INR 500 is to be paid by Indian, Nepalese, Bhutanese, Bangladeshi, and Sri Lankan students.
Applicants from Nepal, Bhutan, Bangladesh, and Sri Lanka are required to pay their fees in Indian Rupees (INR)

eLearning: The Future Is Now!

The eLearning material will be made available to you on the Learning Management System (LMS) based on the four-quadrant approach, as per UGC (Credit Framework for online learning courses through SWAYAM) Regulations, 2016. It includes a combination of the following eLearning content, namely

- Video Lectures
- Virtual Classrooms
- Virtual Simulation
- E-content
- Interactive Material
- Discussion Forums



"I was married off at a young age and couldn't continue my studies further. After my 12th grade, I couldn't study for over 5 years. With Online Manipal, I'm able to study at my own pace and convenience. I hope to pursue my MBA degree as well and become an HR manager in future."

- Khatija Iqbal

The More You Know

Evaluation

The assessment system has been conceived, developed, and administered on a rigorous and fair basis to bring out the best in you and prepare you for a challenging career.
Your performance evaluation will be based on both continuous evaluation and term-end examinations.

Theory papers

The theory part is assessed by performance based on continuous assessment (CA) through assignments and term-end examinations TEE. The assessment ratio for TEE to CA is 70:30. The CA is based on assignments prepared by the University. TEE will comprise descriptive and multiple-choice type questions. You must score at least 40% in both CA and TEE to be declared as pass.

Practical papers (as applicable)

The assessment for the practical part is based on the performance in guided exercises (i.e. day-to-day exercises) and unguided exercises which will be conducted on the last day of the practical sessions in each subject with an external examiner. The assessment ratio for TEE to CA is 30:70. You must score at least 40% in both the parts to be declared as pass.

Examination

The university semester-end examinations will be held digitally viz. computer-based and online proctored. You can appear for the exams from the comfort and safety of your homes. A laptop or desktop computer with a functioning webcam connected to the Internet is required to appear for the exams. The details of the examination schedule will be made available in the photo admit card issued for appearing for the term end theory examinations. The university will share all examination details via the student portal.

Results

The results will be published on the student portal. If you fail to clear any of the papers (either in TEE or CA or both), you have to re appear for the relevant paper by applying to the university through the resitting application along with relevant fees, within the due date.

Awards and degree

Successful students, on satisfying all criteria stipulated by the university, will be awarded the respective degrees by the university.

Right to amend rules

The university reserves the right to add / delete / change / amend the syllabi, program structure, rules and regulations wherever considered necessary and appropriate without any prior notice. You are advised to go through the website frequently where all circulars and important information will be hosted from time to time. Promulgation of any such information on the website in the form of circulars / notices is considered to be adequate.

Jurisdiction

All disputes relating to university program and activities are subject to local jurisdiction (Rajasthan) only.

Application Process

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Program Registration

Fill in your basic, education & work experience-related details and pay the application fee to register.

Fee Payment

Pay the admission fee for the first semester/year or full program.

Document Upload

Upload supporting documents & submit your application.

University Approval

The university will evaluate your documents to confirm your admission.

Apply Now

Prospectus 2026-27





"Working as a business associate in a bank and with 10 years of work experience, I want to improve my skills in marketing and sales. An online BBA degree was the best choice considering the flexible learning opportunities that Online Manipal offers. The curriculum of the online BBA program is very good and the mentorship we receive from course coordinators is excellent."

- Vishal Purthy

Placement Assistance

25,000+
Learners offered placement assistance

20,000+
Opportunities created

500+
Hiring partners

1,000+
Industry-readiness videos, live sessions

Upskilling & Certifications

Boost your career opportunities by building in-demand skills and earning recognized certifications.

Employability Skill Assessment

Identify your strengths and weaknesses through skill assessment and build competencies to improve your employability quotient.

Industry Interaction

Live industry interaction sessions to connect learners to experts who share real world insights & experiences, career tips, and current industry trends. These interactions are aimed at equipping learners with relevant skills to become job ready.

AI-powered Placement Portal

Online Manipal's cutting edge AI-powered placement portal allows learners to prepare for interviews and apply for job opportunities. With unlimited mock interviews, learners can practice anytime, as often as they need—while receiving instant feedback and recommendations.

Self-paced Learning

Learn anytime, anywhere, with our recorded modules focused on improving verbal & communication skills, resume writing & professional etiquette development, and practical knowledge on trending tools.

Placement Drives & Job Fairs

Kickstart your career through a myriad of opportunities that connect you with recruiters across industries. Explore multiple job roles, attend interviews, and engage with hiring teams.

LAUNCHPAD
SOAR INTO SUCCESS









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